SUAR
ANNUAL REPORT FY12
Student Union, Activities & Recreation
WHO WE ARE

Student Union, Activities & Recreation (SUAR) oversees various programs, activities, services and facilities dedicated to enhancing student life at UNC Charlotte.

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Student Union, Activities & Recreation (SUAR) oversees various programs, activities, services and facilities dedicated to enhancing student life at UNC Charlotte.
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Completing another successful year of programs, services and activities while facing the reality of 16% budget cuts to state spending is a testament to the perseverance and commitment of all those involved in what we do – students, faculty and staff colleagues, and our own SUAR staff. Despite the challenges of budget reductions and increasing enrollment, impressive strides were made this year in the advancement of our collective mission: to provide the best possible experience for student life.

Throughout this report, you will find a lot of information. Tables itemizing student attendance and involvement in our programs and activities. Bullets listing facility expansions and building enhancements to our indoor and outdoor facilities. Graphs demonstrating how we, as custodians, allocate student fees. In other words, the day-to-day management of our professional responsibilities.

Most importantly, you will see faces. Faces of students engaged in unique learning opportunities that complement their classroom education. Faces of young people unafraid to tackle challenges using new skills and abilities. Faces of Niner Nation in action, a unified community making the University their own and creating a campus life unlike any other.

Capturing these moments as they occur can be an accomplishment within itself. May 2012 marked a particularly special moment in UNC Charlotte’s history. Our 100,000th graduate crossed the stage before a packed house in Halton Arena. This University milestone reminds us to consider not only the importance of the many accomplishments we make in a single year, but inspires us to pause and appreciate the cumulative effect these contributions have on our expanding campus community, both today and tomorrow.

Thank you again for your support of another outstanding year.

James M. Hoppa
Associate Vice Chancellor
Student Union, Activities & Recreation
LOOKING AHEAD

• Explore new ways to meet the student life needs of the University’s largest incoming freshman class to date of 3,539 students, exceeding admissions projections by approximately 369 unanticipated freshmen.
• Continue preparations for arrival of football in 2013 in areas of facilities management, game day operations, activities and programming, and weekend services.
• Plan for the 50th anniversary celebration of Cone University Center in fall 2013, the University’s first building officially dedicated to student life and student involvement.
• Transition student organization registration and database to an online management system to support the University’s 375+ student organizations.
• Continue planning for a dedicated Health, Wellness and Recreation Center.

HIGHLIGHTS AT A GLANCE

• Navigated impact of 16% cuts to state budget in a time of increased enrollment.
• Assumed management responsibilities for stadium complex and game day operations in preparation for arrival of football. Continued involvement in campuswide planning discussions for Homecoming, tailgating, and spirit programming.
• Established The Health, Wellness and Recreation Program Planning Committee to develop a long-term plan for a comprehensive health and recreational facility.
• Completed the relocation of the Hayes Recreational Fields. Finished the first year of play and pavilion construction on the 10-acre Northeast Recreational Field Complex.
• Witnessed consecutive increases to Student Union visitor traffic and completed construction of rooftop terrace. Installed “Ascend,” a 35-foot-tall granite and bronze outdoor sculpture on the north patio.
• Honored UNC Charlotte professor of art and numismatic artist Jamie Franki with a reception and formal unveiling of his permanent and ongoing contributions to the Student Union Art Collection.
Gaining The Field Advantage

How do you define a SUAR “Field Goal”? More fields, better fields, and more play time.

This year students had the opportunity to practice, compete, and play on the new 10-acre Northeast Recreational Field Complex (NRFC), a $7.2M project made possible by student fees. The professional-quality synthetic turf offers consistent playing field conditions year round, dries quickly after rainfall, uses 100% environmentally safe and recyclable materials, and offers long-term cost savings in maintenance and upkeep. Approximately 3,000 students attended the annual RecFest back-to-school event during Week of Welcome in August for the NRFC ribbon-cutting ceremony.

For the 2,248 students who participate in flag football, the most popular intramural sport, benefits of the new fields were substantial and immediate. Historically, flag football struggled with having 35% of their season games cancelled due to weather and poor field conditions. This year flag football played 476 games; cancellations amounted to less than 10%. All in all, a combined total of 897 intramural soccer, flag football and softball games were played at the NRFC in FY12.

Up & Running!

In November, Recreational Services opened the Hayes Recreational Field Complex (HRFC), a renovation and expansion project encompassing 230,000 square feet of synthetic turf, expanded recreational spaces, and improvements to existing fields. The project goals were two-fold: to create an enhanced recreational experience for the growing numbers of student participants and to relocate recreational fields annexed to the new football stadium project.

Areas formerly located in a flood plain, such as Field 11, were elevated to increase playability. Additional improvements included the installation of a high performance drainage system, Bermuda sod, irrigation, fencing and lighting. Field 12 received similar improvements and the additional integration of a softball infield and rugby pitch. Field 13 was expanded by 33% and remodeled with Sportexe PowerBlade synthetic turf as well as received fencing, lighting, a paved access road, and a support facility with restrooms.

STUDENT SPOTLIGHT

Jeremy Grant

“My experience with Recreational Services has allowed me to build my resume, hone my leadership skills and become a resource to my co-workers. I truly cannot imagine my life without Recreational Services.”
Fitness and Recreation Continue Record-Breaking Participation

Record numbers continued with expanded program offerings as more students find places on campus to get involved, get fit and get in the game!

- Intramural Sports registered 84 additional sports teams primarily in the areas of flag football, softball and indoor soccer. Flag football continued to enjoy significant popularity with a total of 191 registered teams in FY12.
- Sport Clubs added eight new groups: Airsoft, Men’s Basketball, Men’s Golf, Pool, Quidditch, Roller Hockey, Skateboarding and Street Hockey.
- Group Fitness added 104 fitness classes and increased participation in its fitness and wellness programs through expanded campus partnerships.

James Earns P.J. Briggs Scholarship

Rising junior Jessica James received the 2012 P.J. Briggs scholarship, a $4,000 award founded by the Briggs family to recognize exceptional students involved in Recreational Services.

James made significant contributions to recreational life through the Charlotte Women’s Rugby Club. She is also active in the Ally Health Club, serves as Vice Chairman of the Student Union Advisory Board, and is a member of the Kinesiology Student Organization. In her spare time, she enjoys Crossfit and is an avid reader.

PLAY BALL! Recreational Services hosted the National Intramural-Recreational Sports Association (NIRSA) National Basketball Tournament in April, bringing eight men’s and eight women’s intramural basketball regional team winners from around the country to compete in Belk Gym.

PARTICIPATION BY THE NUMBERS

<table>
<thead>
<tr>
<th>INTRAMURAL SPORTS</th>
<th>FY11</th>
<th>FY12</th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Sports Teams</td>
<td>869</td>
<td>953</td>
</tr>
<tr>
<td>Scheduled Games</td>
<td>2,454</td>
<td>2,839</td>
</tr>
<tr>
<td>Unique Participants</td>
<td>4,305</td>
<td>4,393</td>
</tr>
<tr>
<td>Total Participations</td>
<td>36,552</td>
<td>41,199</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>SPORT CLUBS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Registered Clubs</td>
<td>32</td>
</tr>
<tr>
<td>Total Club Membership</td>
<td>718</td>
</tr>
</tbody>
</table>

SUMMER YOUTH PROGRAMS

“49 Days of Fitness” Campers

| FITNESS | |
|-------------------|------|------|
| Group Fitness Classes | 2,015 | 2,119 |
| Fitness/Wellness Special Program Participation | 1,600 | 1,720 |
| Personal Training Session Hours | 350 | 350 |
| National Certification Training Sessions | 12 | 14 |

| SPECIAL EVENTS | |
|-------------------|------|------|
| RecFest | 3,000 | 3,500 |
| 49er Gold Rush 5K | 506 | 506 |
| On the Green! Golf Tournament | 122 | 144 |
| Oct-sober-fest Home Run Derby | n/a | 65 |

STAYING ON COURSE: The On the Green! Golf Tournament held in April raised $4,128 for student scholarships.

FREE EMPLOYEE HEALTH BENEFIT: Group Fitness partnered with the Advisory Board to the Chancellor for Employee Health & Wellness to offer free fitness classes for faculty and staff during academic breaks.

SCHOOL’S OUT FOR SUMMER: “49 Days of Fitness” completed its third annual summer camp experience for 157 rising 3rd-8th graders who spent 10 weeks developing lifelong exercise and fitness habits.
Calling In the “Special Teams”

Professional event management has always been the name of the game in the newly named Student Activity Center & Venue Management department, but now the team is tackling stadium management and game day operations for UNC Charlotte’s upcoming football program in 2013.

As such, the department revised its playbook, created new positions, and advanced the program down the field with strategies that included:

• Partnered with other campus departments to develop game day operation plans and provide services to support football game day.
• Developed a FY13 Field House Operation Budget and planning for start-up expenditures.
• Hired Football Complex Manager and Maintenance Technician to begin work after July 1.
• Revised service contract to provide for event staffing to include the football stadium.

On May 12, 2012, the University celebrated a unique milestone: business marketing major Fabian Elliot (pictured right) crossed Halton Arena’s stage to receive his diploma and thus became UNC Charlotte’s 100,000th graduate. A record 3,500 graduates were eligible to participate in the two ceremonies marking this monumental occasion.

Large Events Rock the House

The 232,000-square-foot James H. Barnhardt Student Activity Center, including the 9,000-seat Halton Arena and the Miltimore-Wallis Athletic Training and Academic Center, is used for a variety of programs including Commencement, athletic competitions, concerts and festivals.

This year the venue added the first installation of an event curtain down system, which allows the arena to be sized from 9,000 seats to 1,900 seats. This allows for more flexibility in event spaces and helps create a more intimate space on the recreation courts for special programs.

As the home of Charlotte 49ers basketball and volleyball, Halton Arena drew over 125,000 visitors to 44 men’s and women’s sporting events, Fan Day, Niner Madness and other combined major events such as:

• Country artist Brantley Gilbert with special guest Brian Davis
• Rap artist Mac Miller with The Cool Kids and The Come Up
• North Carolina Science Festival featuring “Mythbusters” hosts Adam Savage and Jamie Hyneman
• i-FEST, UNC Charlotte’s 36-year festival tradition drawing more than 10,000 visitors for culturally-based music, dance, crafts and food
• The Southeast Regional Orientation Workshop (SROW) annual conference for over 2,000 orientation professionals and students
• Nine (9) Red Cross Blood Drives
• Three (3) Charlotte-Mecklenburg School graduations from Vance, North Mecklenburg and Hough High Schools
• Four (4) “Explore UNC Charlotte” open houses for prospective students.

Continued building improvements included video projector upgrades, fitness center ceiling fan installation, concourse banners and various energy-saving enhancements.
New Face and Revitalized Mission

Karen Shaffer joined the Division of Student Affairs as the Assistant Vice Chancellor and Director of Student Activities in September. Redefining the mission of Student Activities was a key first-year challenge. The entire Student Activities staff worked extensively on examining and updating its mission and vision, resulting in the following formal statement:

The mission of Student Activities is to create student learning and development opportunities that inspire campus involvement and civic engagement. CREATE. INSPIRE. ENGAGE.

O’Brien Shares Passion For “Telling The Story”

Chief of Staff Jarret Burr, Vice Chancellor for Student Affairs Dr. Arthur Jackson, Soledad O’Brien, Student Body President Dave Craven and Kappa Sigma David Pezella at the Bissell House.

The Campus Activities Board presented anchor and CNN special correspondent Soledad O’Brien on Nov. 11 in the Student Union. O’Brien shared her personal and professional experiences with an audience of over 800 people. Twenty-five students participated in a special roundtable discussion held prior to a welcome reception hosted by Chancellor Phillip L. Dubois at the Bissell House. The event was co-sponsored with the Distinguished Speakers Forum, the Multicultural Resource Center and the Office of Fraternity and Sorority Life.

PARTICIPATION/INVOLVEMENT BY THE NUMBERS

<table>
<thead>
<tr>
<th>CAMPUS ACTIVITIES BOARD</th>
<th>Events</th>
<th>Attendees</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>102</td>
<td>24,898</td>
</tr>
</tbody>
</table>

| CENTER FOR LEADERSHIP DEVELOPMENT | PILOT Participants | 1,337 |
|                                   | PILOT Workshops    | 310   |
|                                   | LEAD Team Presentations | 75 |
|                                   | Emerging Leaders   | 46 (of 133 applicants) |
|                                   | Leadership Fellows  | 58 participants |
|                                   | Leadership Journey Learning Community | 21 participants |
|                                   | Distinguished Leader Medal Awards | 33 |
|                                   | LeaderShape        | 64 attendees |
|                                   | Distinguished Speakers Forum | 4 events, 924 attendees |

| MULTICULTURAL RESOURCE CENTER | Course Presentations | 39 events, 811 attendees |
|                              | Workshops | Dialogues | 32 events, 910 attendees |
|                              | Speakers  |           | 18 events, 2,366 attendees |

| NINERS ON THE WEEKEND | Events | Attendees |
|                       | 70     | 20,580    |

| STUDENT NINER MEDIA | Overall Participants | 120 |
|                     | Workshop Participants | 90+ |

| STUDENT ORGANIZATIONS | Student Organization Showcase | 312 registered organizations |
|                       | SOAR Niner Nights Workshops | 79 registered organizations |
|                       | Workshop Participants | 26 |
|                       | Workshop Participants | 204 |

| VENTURE | Events (trips, challenge course, climbing wall) | 528 |
|         | Participants | 10,886 |
|         | Trips I Workshops | 44 |
|         | Team Building Programs | 343 events, 8,651 attendees |
COURAGE to Keep the Dream Alive

“New COURAGE,” a yearlong campus and community partnership, included more than 20 classes at UNC Charlotte that debated historic, personal and community definitions of “new courage” in conjunction with partners at Charlotte-Mecklenburg Schools and the Levine Museum of the New South.

In support of the New COURAGE initiative, the Multicultural Resource Center (MRC) hosted the annual Martin Luther King Jr. Celebration featuring a special keynote presentation by Joseph Armstrong De Laine, Jr. on Jan. 17.

Mr. De Laine spoke about his father, South Carolina activist Rev. Joseph Armstrong De Laine, Sr., who played a critical role in the 1940s events challenging racial segregation. Rev. De Laine’s story later ignited the country’s civil rights movement and inspired the national award-winning 2004 “Courage” exhibit at the Levine Museum of the New South.

MAKE YOUR PLAY!

Student Organizations continued to add vibrancy and life to campus. This year students created 44 new organizations, bringing the total to 375.

“SAFE CHAPTER”

Modeled after the MRC’s popular Safe Zone program, Safe Chapter served as an outreach initiative to fraternities and sororities to educate members on issues surrounding sexual orientation, gender identity, and gender expression. Eleven chapters participated in the program in partnership with the Office of Fraternity & Sorority Life and the Counseling Center.

CIVILITY WEEK

The MRC and the Dean of Students Office dedicated a week of programming that explored the values associated with positive and productive communication and engagement. The week included a lecture and workshops from civility author and educator Dr. Pier Forni of Johns Hopkins University.

HOLI MOLI

Spring on the Front Fields was awash in color as students greeted the season in Hindu tradition with Holi Moli: A Festival of Color. Sponsored by the Campus Activities Board, the multi-hued celebration of campus diversity drew over 500 students for friendship, sun, water and gallons of non-toxic body paint.

PARTY ROCK!

NOW (Niners on the Weekend) continued to transform weekend nightlife and the entire Student Union building with their signature Union Take Over series: six monthly events averaged 1,552 attendees per event.
Honors and Awards Banquet Recognizes Campus Leaders

The Center for Leadership Development annually hosts the Honors and Awards Banquet recognizing outstanding students for their academic performance and co-curricular contributions to UNC Charlotte. This year, eight awards were presented. Pictured above (not in order): Chancellor Philip L. Dubois; Kareem Abdelnabi, Courtney Diliberto, Fabian Elliott, and Michael Weir, Chancellor’s Citations for Leadership and Service (four recipients); Macey Ruble, Provost’s Student Athlete Academic Achievement Award; Garrett Bedenbaugh, the Noble Niner Award; Kayla Owen, the Omicron Delta Kappa’s Freshman Leadership Scholarship; Jessica Simpson, the Chuck Lynch Award; and James Hanson, the Bonnie E. Cone Leadership Award.

FUNDRAISING FOR THE CAUSE
The NOW team raised $608.02 for the American Cancer Society in March’s annual Relay for Life.

Concert Committee Sets Stage for Rising Country Star

Answering student demand for more campus concerts, a concert committee selected country artist Brantley Gilbert (pictured back center) to perform exclusively for over 1,300 UNC Charlotte faculty, staff and students on April 23 in Halton Arena. The event was managed by Student Activities and Recreational Facilities Management with funding from a one-time fee allocation by the Student Activity Fee Commission (SAFC) and support from the Student Government Association (SGA).

STUDENT SPOTLIGHT

James Hanson received the Bonnie E. Cone Award, given to a graduating senior in recognition of significant contributions, leadership and scholarship during his or her undergraduate career.

Hanson majored in Psychology and Criminal Justice and was actively involved at UNC Charlotte in numerous ways: Emerging Leaders PAL and PAL Coordinator; LeaderShape Institute; Student Government Association Judicial Branch panel member, chair, Lt. Chief and Chief Justice; Resident Advisor; Orientation Counselor; Who’s Who Among Students in American Colleges and Universities; and Distinguished Leaders Medal Recipient.
New Identity Provides Media Continuity

Niner Times, the student-run newspaper formerly known as The University Times, changed its name to create a unified naming structure with NinerOnline.com and NinerTV. The change coincided with the release of the new department name and branding identity: Student Niner Media.

ON THE TUBE

NinerOnline.com produced several successful TV shows through the NinerTV department. Some shows were regularly featured on Channel 22, the University’s cable channel distributed to Time Warner Cable viewers. A new show called Print Error featured the antics and struggles of a dysfunctional campus newspaper staff.

MAKING MONEY

Student Niner Media advertising revenue surpassed department expectations. Deposited revenue was $193,606, a total of $38,606 over goal. The revenue will help offset growing needs for student activity fee monies.

Venture Outside to Challenge Yourself

BUILDING BRIDGES

No Easy Walk is an ongoing collaboration between the Charlotte-Mecklenburg Schools and Venture to reduce bullying behaviors.

OFF THE STREETS

Venture provided a team building challenge course experience for active gang members and CMPD police officers for the Gang of One program.

Kohn delivers keynote presentation

Sandy Kohn, Venture Program director, gave the keynote address for the Southeast Region Conference of the Association for Experiential Education in April, drawing on his nearly 40 years as an experiential educator. Kohn is the first recipient of its Southeast Lifetime Service Award.

Media Excellence Awards Recognize Niner Talent

Representatives of Student Niner Media took home six awards for excellence in business and advertising operations from the 2012 College Newspaper Business and Advertising Managers (CNBAM) Convention in March in Miami, FL:

- Best of Category: Best Newspaper Marketing/Promotion Plan
- First Place: Highest Sales Increase of a Special Section (Basketball Preview)
- First Place: Best Sales Incentive Program (Basketball Preview Contest)
- Second Place: Best Online Newspaper Promotion Ad (Pizza and a Paper)
- Second Place: Best Online Display Ad (Leadership Fellows Ad)
- Third Place: Best Rate Card

UNC Charlotte commemorated the 10th anniversary of the Sept. 11 terrorist attacks through an extended week of programs and activities presented by Student Activities, the Dean of Students Office, the Office of Veteran Students Outreach, and the Campus Activities Board.

Vice Chancellor for Student Affairs Dr. Arthur Jackson led formal remarks delivered in the Student Union with Army and Air Force ROTC members presenting colors, followed by a moment of silence.

Other activities included a postcard campaign, community remembrance wall, outdoor flag installations, a service project and student-sponsored programs.
Increased Programming and Building Improvements Enhance Cone Experience

The renamed Veterans Student Services Office, part of the Dean of Students Office, moved from King Building into the Cone University Center in late spring. The office seeks to ensure that active and returning military-affiliated students find success at UNC Charlotte.

- The Lucas Room, a mainstay for Cone Center activities, experienced a significant upgrade in function and appearance with the replacement of its wood floor, new wall coverings, paint, and the installation of three dedicated AV projectors and screens.
- New iMac public access computer terminals built into furniture designed and manufactured in-house were installed throughout the building.
- Main Street Market welcomed the opening of a limited service Bojangles™ operation with plans to expand its menu in the near future.

Broadcast Media Lights Up Activity Spaces

Seven new LCD displays were installed throughout Cone Center enlivening spaces with campus messages via Spectacle, SUAR’s in-house web-based digital signage application.

In addition, mtvU was installed on four display units in After Hours, broadcasting college-focused programming to inform and entertain Cone Center visitors.

Expanded Concert Series Brings Live Entertainment Indoors and Outdoors

The After Hours Concert Series featuring student and local talent continues to expand. Weather permitting, audiences make themselves at home on the West Quad plaza outside Cone Center. This year 12 shows were held featuring a total of 26 different artists including Sugar Glyder, Chris English, the Caribbean Cowboys Band, Holy Ghost Tent Revival and Fusebox Poets. The year culminated with a Battle of the Bands festival.

HOW SWEET IT IS:
The Candy Shoppe student staff “scared up a few customers” with their unique brand of Halloween spirit.
NCAA Men’s Soccer Championship Viewing Party

The Student Union kicked into high gear when the UNC Charlotte’s Men’s Soccer team scored its way into the 2011 NCAA National Championship, a first in school history. Nearly 1,500 fans watched the Dec. 9 semifinal game broadcast live in the Student Union on all available televisions and in the movie theater. The building erupted in euphoria when the Charlotte 49ers beat Creighton 4-1 in their second straight penalty kick shoot-out following a 0-0 tie in double overtime to advance to the national championship.

Immediately following the semifinal win, students rallied for transportation to the championship game in Hoover, AL. Student Union and Activities staff helped arrange and chaperone six buses carrying approximately 300 students who embraced the 16-hour round-trip journey to witness University history. Meanwhile, an excited crowd of nearly 1,000 returned to the Student Union to cheer the team against rival UNC-Chapel Hill. In a nail-biting finish, the 49ers fell 1-0 to the Tar Heels, but Charlotte’s celebrated season, marked by determination and sportsmanship, remains an uncontested victory for Niner Nation.

Regional professionals and students “Discover the Riches Within”

The Student Union and Cone University Center showcased their facilities hosting the Association of College Unions International (ACUI) Region 5 conference in October. Bringing together nearly 200 college union and student life professionals as well as student delegates, the conference enabled attendees to experience education sessions, special events and exchange ideas.

Keynote speakers included Esera Tuaolo, an NFL veteran who came out regarding his homosexuality after his retirement; Dr. Arthur Jackson, Vice Chancellor of Student Affairs; and Judy Rose, Director of Athletics. Education sessions related to student programming, facility operations, building renovations, social media, leadership and professional development. A student hostel concept was introduced to help defray student travel costs: 40 beds were set up in the Student Activity Center, offering an economical lodging alternative to the conference hotel.

NEW DIRECTIONS: Permanent directional signage helps visitors navigate the 196,000-square-foot facility.

STUDENT SPOTLIGHT

Ashley White

“Working at the Student Union for the past three years has impacted my college experience tremendously. I have had the opportunity to grow as a leader and team member as I have worked closely with University faculty, student organizations, and my fellow student employees. Being a part of the Student Union family has made my time at UNC Charlotte exciting and memorable.”

RAISING THE ROOF: The rooftop terrace opened in the fall, providing a unique social gathering space.
Franki Collection Worth Its Weight In Gold

The Student Union hosted a reception for UNC Charlotte Associate Chair and Associate Professor of Art Jamie Franki in March to commemorate the formal unveiling of the Jamie Franki Art Collection. In 2003 Franki became one of 24 artists selected from a national competition to participate in the United States Mint Artistic Infusion Program. Through the program, two of Franki’s designs were chosen to be minted on U.S. coins: the American Bison Nickel (2005) and the Jefferson 1800 nickel (2006).

Inspired by the challenge of numismatic art, Franki has since created numerous coin and medal designs and received awards and recognition from national organizations and competitions. His design for the Order of Ikkos medal for Team USA’s coaching honor society was unveiled at the 2008 Summer Olympic and Paralympic Games held in Beijing, China.

The Jamie Franki Art Collection in the Student Union showcases 11 medals and medallions, including the Order of Ikkos Medal; proof sets and concept illustrations for the American Bison and Jefferson 1800 nickels; and LIBERTY: Symbolic Images of Freedom, twelve framed illustrations that both celebrate freedom and reflect how injustice historically infringes on the “right” to freedom. All coins, medals and medallions were donated by the artist and the collection continues to grow.

“Ascend” Takes Art Collection To New Heights

Dedicated on Jan. 18, the 35-foot-tall “Ascend” sculpture was commissioned by Irwin “Ike” Belk in honor of his wife Carol Graton Belk. According to artist Jon Hair, the work is intended as a metaphor for human drive and dedication, showing “the steep climb involved to reach the goal of acquiring a college degree, which requires great effort and commitment.” In the piece, two bronze figures arrive at the top of 52 stone steps representing the number of weeks in a year.

During the dedication, Chancellor Philip L. Dubois observed that students in facilities surrounding “Ascend” are advancing toward their chosen career paths. He remarked, “Faculty guide students on their journey and strive toward the research discoveries that shape our region and world. ‘Ascend’ captures the spirit of campus and reminds us all that we come here in pursuit of something greater than ourselves.”
The Student Union Advisory Board continues to provide leadership by guiding building operations and policy while determining the role of the Student Union in campus life. Among their accomplishments this year, they approved a Space Allocation Policy for the Student Government and Organizations Complex, provided direction on food policy for the Movie Theater, and approved a number of events for priority scheduling.

SUAB Roster

Kyley Darby Stacey Diaz Alyssa Baker Renia Bates Catie Bishop Saniya Sachdeva Melissa Duscha Ashley Faulkner Scott Plunkett Michelle Guobadia Jim Hoppa Jessica James Jerry Mann Karen Pierce Mike Olson Betty Ladner Jay Raja Cassady Schulte Becky Warren Kelsey Young Leana Zona

Chair, At-large student member
Vice Chair, At-Large student member
Student Government Association
Multicultural Resource Center
Student Activities Fees Commission
Graduate/Prof. Student Government
Alumni Association

NinerTech Expands Merchandising

New to the NinerTech Store this year was the introduction of personal computers from Dell and Hewlett Packard featuring the Windows platform.

NinerTech sold 2,078 desktop and laptop computers to students, faculty, staff and campus departments, down from 2,436 in FY11. This is primarily due to a reduction in on-campus department sales whose infrastructure needs are currently met by last year’s investments.

The year finished with gross sales totaling $2,823,093, a reduction of $494,918, which yielded $49,553 in net revenue.

Demand for accessories and peripheral devices continued to grow steadily with total sales from various vendors equaling $235,349 compared to $151,601 in FY11.

Williams Named Employee of the Year

Trevor Williams was recognized as SUAR’s Student Employee of the Year.

Trevor demonstrates exemplary leadership skills, knowledge of supply chain operations, and professionalism as a coordinator and student lead within the loading dock department.

INFORMATION CENTER DEBUTS LAPTOPS

Teaming up with SUAR IT, the Student Union Information Center expanded services to provide ten Mac laptops available for check-out with a student ID on a first-come, first-served basis. The service proved popular with 5,407 check-outs in its first year.
A fall customer service survey launched to 299 clients via email assessed the user experience and perceptions of campus reservations processes. A 55% response rate returned positive results. When asked about the quality of their interaction with CRES staff, responses were uniformly positive from campus clients representing both reservations and conference activities, as reflected by the percentage of affirmative responses (agree and strongly agree) listed below:

<table>
<thead>
<tr>
<th>Question</th>
<th>Reservations</th>
<th>Conferences</th>
</tr>
</thead>
<tbody>
<tr>
<td>Courteous during the reservation process of your event</td>
<td>91.8%</td>
<td>88.2%</td>
</tr>
<tr>
<td>Accurate when placing your reservation for your event</td>
<td>89.7%</td>
<td>91.2%</td>
</tr>
<tr>
<td>Knowledgeable of the University’s policies and procedures</td>
<td>93.8%</td>
<td>91.2%</td>
</tr>
<tr>
<td>Effective at communicating with you throughout the reservation process</td>
<td>87.6%</td>
<td>85.3%</td>
</tr>
<tr>
<td>Capable of providing assistance in resolving issues if you experienced a problem</td>
<td>81.4%</td>
<td>79.4%</td>
</tr>
</tbody>
</table>

In addition, a significant revision of campus Policy 601.6 (Scheduling University Facilities) was undertaken to simplify its language; clarify responsibilities related to scheduling, reservation and utilization of space; and define the process for requesting priority consideration.
**Web redesign transition project**

SUAR IT and Marketing worked diligently with department units and University administration to transition 20 hosted websites into the new University theme. The yearlong project involved creating dedicated test sites, revising content and site architecture, and implementing University standards. Over 14 web content management trainings were conducted to provide support to departmental staff.

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**IT Expands Service Areas and Infrastructure**

- SUAR IT expanded its services to the Recreational Services department, replacing outdated PCs with new Mac workstations.
- Spectacle digital signage was implemented in both the Student Activity Center and Cone University Center.
- To streamline the web transition process, SUAR IT introduced “Aegir,” a Drupal-based web administration system that allows the department to create and update multiple Drupal sites quickly and easily. SUAR IT upgraded 23 of 60+ hosted sites to the Aegir platform in preparation for transition into the new University theme.
- The addition of fifteen new Mac mini servers helped create a more robust and flexible server infrastructure.
- Help Desk operations successfully installed remote support into all SUAR IT workstations, allowing IT staff to log in to machines from other facilities to work collaboratively with staff to solve problems.
- The Help Desk completed 1,394 work requests in FY12, supporting a total of 303 workstations.

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**Marketing Achieves National Recognition For Third Straight Year**

- SUAR Marketing took 3rd place in the Association of College Unions International (ACUI) national design competition for “Professional T-shirts” and won seven regional awards for graphic design excellence.
- Homecoming 2012 offered an opportunity for Marketing to expand its social media efforts with a successful QR Code Scavenger Hunt that utilized Facebook and trivia questions to increase student involvement with Homecoming Week.
- In the spring, Marketing launched a “Brown Bag Design Education Series,” offering two formal presentations for SUAR staff and students focusing on digital illustration and typography.
- In all, Marketing completed a total of 1,385 graphics projects (up 349 over FY11); broadcast 641 events through the Student Union digital signage; and promoted 2,001 events on the Campus Events website.
Get Involved: Show YOUR Support!

State funding and student fees do not cover the cost of attending a university. Philanthropic giving enhances the college experience and brings to fruition many initiatives that otherwise might not exist.

Supporting SUAR means supporting the variety of programs, services, and facilities that enhance student life. The annual campaign is one way to sustain giving year after year. In addition, a variety of naming opportunities remain open with the Student Union.

We invite you to visit us at your earliest convenience and see firsthand how your gift can impact student lives at UNC Charlotte.

Venture Gifts “go to waste”

Venture introduced The ELOO®, an award-winning eco-friendly toilet system, to the UNC Charlotte Challenge Courses. The Enviro Loo, or “ELOO,” uses natural processes of dehydration and evaporation to treat and stabilize human waste. The system uses no chemicals, water or electricity. While new to the United States, over 25,000 ELOOs are currently in use around the globe in Africa, South America, Australia and Greece.

Two ELOOs, a single unit (pictured right with Venture Director Sandy Kohn) and a double unit, were installed at the challenge courses, made possible with a grant from The Charlotte Green Initiative (CGI), assistance from Jonathan Curry and The Ecology Wildlife Foundation, Brook Reynolds and the generosity of Venture alumni and contributions.

SCHOLARSHIP: Zachary Mayo received the third annual Student Activities Excellence Award, a $200 award made possible by direct alumni support that honors meaningful contributions to student life and community through involvement in one or more student organizations.

For more information on how you can directly support SUAR with a gift to the annual fund, please contact the Division of University Advancement at 704-687-7211 or visit giving.uncc.edu.

A SPECIAL THANK YOU TO VENTURE ALUMNI & CONTRIBUTORS:

Brian & Linda Capron
Carol Coulter
David Koontz & Tracy Gibson
Jonathan Golding
Amy Gobel Hill
Sandy Kohn
Curt Koontz
Craig Murphy
Doug Orr
Dave Walsh
ACADEMIC PARTNERSHIPS & COMMUNITY COLLABORATIONS

Academics
Many SUAR staff and departments contribute directly to the student academic experience through course instruction and presentations.

The Center for Leadership Development
- COMM 3135: Leadership Theory and Group Dynamics
- COMM 3136: Leadership, Service and Ethics

In addition, the Center for Leadership Development provides instruction for the Leadership Journey Learning Community, a selected group of students who participate together in two fall courses and one spring course during their freshmen year.
- UCOL 1200: Freshmen Seminar/Leadership Emphasis
- COMM 2105: Small Group Communication
- COMM 3136: Leadership, Service and Ethics

This year two students were awarded a Certificate in Leadership Studies, open to undergraduates enrolled in any major. In addition to required courses for their majors, students complete 18 hours of leadership-based coursework.

Student Niner Media conducted formal internship experiences in Marketing (2), English (1), and Communications Studies (1) through JOUR 2401 Practicum in Communications Studies.

Venture staff teach many outdoor leadership courses in the Department of Kinesiology.
- KNES 1231: Introduction to Outdoor Adventures
- KNES 1233: Rock Climbing
- KNES 1235: Challenge Course Activities
- KNES 2230: Wilderness Experience
- KNES 2231: Wilderness Experience Lab
- KNES 2232: Wilderness Trip Leading
- KNES 2234: Challenge Course Facilitation
- KNES 2235: High Ropes Course Facilitation
- KNES 2237: Raft Guiding
- KNES 2238: Whitewater Kayaking

Venture also provided 170 challenge course events for academic classes and programs.

The Multicultural Resource Center delivered 39 presentations to various academic classes on the topics of identity, diversity and inclusion.

Recreational Services made 18 presentations to freshmen and upperclassmen.
- UCOL 1000: Freshman Seminar (14)
- UCOL 1300: Academic Success Seminar (1)
- HLTH 2101: Healthy Lifestyles (2)
- CJUS 3031: Criminal Justice Community (1)

Lectures & Speakers
Many speaking and lecture events bring significant leaders to campus. Often, guest speakers will conduct roundtable discussions with small groups of students for a more personal learning experience. Lectures are typically open to the general public, drawing campus and community audiences.

- Jennifer Baumgardner, feminist activist and consultant
- Jennifer Crane, combat veteran
- Joseph A. De Laine, Jr., “New COURAGE” keynote speaker for MLK Celebration
- Alina Fernandez, author and daughter of Fidel Castro
- Dr. Pier Fiori, author and civility educator
- Edwin Gill, social artist
- Anita Hill, writer/professor/activist
- Ben Huh, entrepreneur and business leader
- Cleve Jones, AIDS Memorial Quilt Project founder and activist
- Mara Kiesling, Trans Rights activist
- Dr. Malinda Lowry, Native American writer/filmmaker
- Daryl Mitchell, inspirational speaker
- Carissa Phelps, child sex trafficking activist
- Kevin Roberts, food/health educator
- Bishop Gene Robinson, LGBT advocate
- Charlie Todd, artist and entrepreneur
- Spencer West, inspirational speaker

Conferences & Events
49er New Year
AIDS Walk Charlotte
ACUI Region 5 conference
Greek Leadership Symposium
Homecoming
I-FEST (International Festival)
LeaderShape Institute

STUDENT SPOTLIGHT

Robert Moyer

“Working with SUAR IT has been a great experience. The knowledge I’ve gained working with supervisors and staff on big projects like the move into the Student Union to day-to-day operations has really made me feel like I am part of the University community.”
Broderick Hogue

“For me, being a part of SUAR Marketing was truly an amazing experience. It gave me the chance to apply my skills in a real world environment while still in school. I was given the opportunity to work on unique projects, such as UNC Charlotte’s 2012 Homecoming, and grow creatively. It was more than just a ‘job’ for me.”

Campus Partnerships
SUAR collaborates with numerous University departments to provide events, programs, activities, and resources to enrich student life. These partnerships are essential to our mission and provide an opportunity to reach across many areas of campus. Some of our many partners include:

Alumni Association
Academic Affairs
Barnes & Noble at UNC Charlotte
B3: Building Better Brothers
BEST: Building Educational Strengths & Talents
Black Alumni Chapter of the Alumni Association
Black Student Union
The Campus Salon
The Career Center
Center for Graduate Life
Charlotte 49er Athletics
Chartwells
Chi Upsilon Sigma Latin Sorority, Inc.
College of Art + Architecture
College of Education
The Counseling Center
Dean of Students Office

Community Collaborations
Charlotte-Mecklenburg Schools
Charlotte Gender Alliance
Governor’s Program Outreach/James Martin Middle School
Harvey B. Gantt Center
Johnson C. Smith University
Levine Museum of the New South
NC Human Rights Campaign
NC-NAME (National Association for Multicultural Education)
RAIN: Regional AIDS Interfaith Network
Time Out Youth
YMCA Youth Leadership Program
YOUUniversity Drive

Housing & Residence Life
Learning Community Programs
Multicultural Academic Services
Niner Traditions
Office of Adult and Evening Services
Office of Community Affairs
Office of Disability Services
Office of Fraternity & Sorority Life
Office of International Programs
Office of Off Campus and Volunteer Outreach
Panhellenic Association
Religious Studies Department
Resident Students Association
School of Nursing
Social Work Department
Student Conduct
Student Government Association
Student Health Center
Veteran Students Outreach
Women’s Programs
Women’s & Gender Studies
Wellness Promotion
Zeta Tau Alpha

Multicultural Leadership Conference
NIRSA NCCS National Basketball Championship
North Carolina Collegiate Flag Football Tournament
SOAR (Summer Orientation and Registration)
Summer Youth Camps
SROW (Southeast Regional Orientation Workshop)
World AIDS Day
Managing Student Fees effectively and efficiently has always been a priority and this year was no exception. Anticipated cuts in appropriated budgets materialized to the tune of 16%, making FY12 one of the most challenging in recent history.

While SUAR departments are primarily fee funded, a number of positions and programs have been paid from appropriated budgets (Student Affairs). In an effort to avoid staff reductions, the Vice Chancellor redirected $248,392 in expenses back to SUAR. A combination of enrollment growth, conservative revenue projections, lapsed salaries and general fiscal constraint allowed all departments to end the year with positive balances.

This conservative approach allowed us to not only maintain current levels of service, but move forward with planned projects including:

- Completion of the third floor outdoor terrace of the Student Union.
- Completion of the Northeast Recreational Field Complex pavilion.
- Phase I installation of the curtain down system in Halton Arena.

Finally, with the addition of two major field complexes and resulting program growth, the Recreational Services Department requested a $1.5 fee increase. A $1.3 increase was approved of which $0.8 will be dedicated to developing a 10-year reserve fund for the eventual replacement of synthetic turf.
The Student Activity Fees Commission (SAFC) is responsible for allocating student activity fees to the four divisions of the Student Association (Student Media, Campus Activities Board, Student Government Association and Organizations and the Graduate & Professional Student Government), SAFC operations, Student Association Computer System Administration and partial funding for the Leadership Development program.

The SAFC is also responsible for conducting audits and ensuring that all funds are used for the best interest of students. The commission is composed of nine members, five at-large (including the chair) who are appointed by the Chancellor and four divisional representatives.

**FY12 Members**

- **Catie Beth Bishop**  Chair
- **Caroline Fowler**  At-large member
- **Eliza Hernandez**  Student Government Association
- **Boby Katumkeeryil**  At-large member
- **Trystan McNeill**  At-large member
- **Brian Mister**  Student Niner Media
- **Saniya Sachdeva**  At-large member
- **Kunwar Singh**  Graduate & Professional Student Government
- **Iesha Terry (fall)**  Campus Activities Board
- **Leona Zona (spring)**  Campus Activities Board
- **Casey Hurst**  SAFC Business Manager
- **Jim Hoppa**  SAFC Advisor

**Reserve Allocations**

One-time allocations from reserves were made to the following areas:

- $7,000 to support the Brantley Gilbert concert
- $20,000 to support the Soledad O’Brien lecture
- $9,000 for charter buses to send student fans to support Men’s Soccer NCAA championship
- $2,000 to SGA to support 49th Day of School programming
- $4,767 to GPSG to fund additional travel and event grants
- $4,767 to Student Organizations to fund additional travel and event grants
- $27,681 to Student Niner Media for printing

**FEE ALLOCATIONS**

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<td>Student Association Computer Systems Administrator</td>
<td>$66,138</td>
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<td>Student Government Association</td>
<td>$88,083</td>
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<td>Student Organizations</td>
<td>$189,624</td>
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<td>$55,635</td>
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<td>Student Media Productions</td>
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<td>Graduate &amp; Professional Student Government</td>
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**STUDENT ORGANIZATION FUNDING**

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<td>Spring Event Grants</td>
<td>61</td>
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<tr>
<td>Spring Travel Grants</td>
<td>70</td>
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<td><strong>Total</strong></td>
<td>266</td>
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**GPSG / GRADUATE ORGANIZATION FUNDING**

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<th>Amount</th>
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<tr>
<td>Fall Travel Grants</td>
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<td>Spring Event Grants</td>
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<tr>
<td>Spring Travel Grants</td>
<td>86</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>238</td>
</tr>
</tbody>
</table>

**STUDENT SPOTLIGHT**

**Iesha Terry**

“Being part of SAFC has not only allowed me to gain responsibility in deciding how our student fees are allocated, I’ve also gained important insight on the ‘behind-the-scenes’ details of the university. Being able to sit down with other great students and make these kind of decisions is very empowering!”

23 Student Union, Activities and Recreation
Front/back cover student photography by Mark Lynch featuring Holli Garrido from CAB’s “Holi Moli: A Festival of Color” spring welcome paint-party event